

# TERRY FRANK PETTIJOHN II

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## Education

Updated April 2009

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- Ph.D. Psychology, The University of Georgia, Athens, Georgia, December 1999  
Dissertation Title: *An investigation of facial feature preferences under conditions of threat*  
Major Professor: Dr. Abraham Tesser
- M.S. Psychology, The University of Georgia, Athens, Georgia, June 1997  
Thesis Title: *An investigation of beauty in environmental context: Facial feature assessment of American movie actresses*  
Major Professor: Dr. Abraham Tesser
- B.S. Psychology, The Ohio State University, Columbus, Ohio, June 1995  
*Summa Cum Laude* and *with honors in the Liberal Arts*

## Positions Held

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- 8/08- Assistant Professor, Department of Psychology, Coastal Carolina University, Conway, South Carolina
- 9/06-5/08 Associate Professor, Department of Psychology, Mercyhurst College, Erie, Pennsylvania, tenured
- 9/00-5/06 Assistant Professor, Department of Psychology, Mercyhurst College, Erie, Pennsylvania
- 3/04-5/04 Web Scenarios Author for Myers' *Social Psychology* (8<sup>th</sup> ed.), McGraw-Hill
- 8/02-6/06 Contributing Author, Weekly Current Events in Social Psychology for *PowerWeb*, Dushkin/McGraw-Hill
- 1/99-6/06 Contributing Author, Weekly Current Events in Introductory Psychology for *PowerWeb* and *Psychology: A ConnecText* (4<sup>th</sup> ed.), Dushkin/McGraw-Hill
- 6/99-7/00 Quality Management Certification/Accreditation Manager, Continuous Quality Improvement Department, Advantage Behavioral Health Systems (formerly Northeast Georgia Center), Athens, Georgia
- 1/98-3/98 Part-time Instructor, Athens Area Technical College, Athens, Georgia

- 9/96-5/99 Graduate Teaching Assistant, Department of Psychology,  
The University of Georgia, Athens, Georgia
- 9/95-6/96 Graduate Research Assistant, Department of Psychology,  
The University of Georgia, Athens, Georgia

### **Teaching Experience**

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#### *The University of Georgia*

- PSYC 2560 Interpersonal Behavior
- PSY 298 (PSYC 2980) Research Design in Psychology
- PSY 299 Research Analysis in Psychology
- PSY 347 Social and Personality Psychology
- PSY 400 (PSYC 4800) Special Problems

#### *Athens Technical College*

- PSY 191 Introductory Psychology

#### *Mercyhurst College*

- FYI 100 Freshman Year Initiative
- PSYC 101 Introduction to Psychology
- PSYC 203/204/205 Majoring in Psychology
- PSYC 231 Social Psychology
- PSYC 232 Psychology of Prejudice
- PSYC 233 Cross-Cultural Psychology
- PSYC 245 Individual Research Experience
- PSYC 271 Motivation & Emotion
- PSYC 290 Statistics for Psychology
- PSYC 291 Research Methods I (Experimental Psychology I)
- PSYC 292 Research Methods II (Experimental Psychology II)
- PSYC 331 Advanced Social Psychology: Close Relationships
- PSYC 480 Special Topics
- PSYC 490 Senior Research Practicum
- OL 676 Organizational Leadership Thesis

#### *Coastal Carolina University*

- PSYC 101 General Psychology (+Honors section)
- PSYC 226 Research Methods (+Lab section)
- PSYC 300 Human Sexual Behavior
- PSYC 399 Supervised Research
- PSYC 498 Individual Research
- PSYC 430/SOC 320 Social Psychology /Individual in Society (+Honors section)

### **Honorary Membership & Awards**

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- Alpha Lambda Delta Honorary
- Golden Key National Honorary
- Phi Beta Kappa National Honorary
- Phi Eta Sigma Honorary
- Phi Kappa Phi National Honorary
- Psi Chi National Honorary

- Mortar Board National Honorary
- Herbert Zimmer Scholar in Psychology Award, University of Georgia, 1999
- Outstanding Graduate Teaching Award, University of Georgia, 1999
- Listed in *Who's Who in American Education*, *Who's Who Among America's Teachers*, *Who's Who in America*, *Empire Who's Who Among Executives and Professionals*, *Metropolitan Who's Who*, *Cambridge Who's Who Among Executive and Professional Psychologists*, and *Who's Who of Emerging Leaders*

### **Professional Organization Membership**

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- American Psychological Association (APA)
- Association for Psychological Science (APS)
- Society for Personality and Social Psychology (SPSP)
- Society for the Psychological Study of Social Issues (SPSSI)
- Society for the Teaching of Psychology (APA Division 2)
- Human Behavior and Evolution Society (HBES)
- Social Psychology Network (SPN)
- Northwestern Pennsylvania Psychological Association (NWPPA)

### **Professional Textbook Reviews**

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- Reviewer, *The Psychologist as Detective*, 2<sup>nd</sup> ed., Prentice Hall, March 2002
- Reviewer, *Prejudice: It's Social Psychology*, Blackwell Publishers, April 2002
- Reviewer, *Fundamentals of Behavioral Research*, Wadsworth Publishing, October 2002
- Reviewer, *Social Psychology*, 7<sup>th</sup> Ed., McGraw-Hill, February 2003
- Reviewer, *Social Psychology*, 8<sup>th</sup> Ed., McGraw-Hill, December 2003
- Reviewer, *Statistics for Psychology*, 4<sup>th</sup> Ed., Prentice Hall, October 2006

### **Professional Journal Reviews**

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- Reviewer, *North American Journal of Psychology*, 2000-present
- Reviewer, *Social Behavior and Personality: An International Journal*, 2007-present
- Special Invited Reviewer, *Mass Communication and Society*, October 2004, March 2005
- Special Invited Reviewer, *Personality and Social Psychology Bulletin*, January 2005
- Special Invited Reviewer, *Journal of Social and Clinical Psychology*, July 2005
- Special Invited Reviewer, *Journal of Articles in Support of the Null Hypothesis*, June 2006
- Special Invited Reviewer, *Psychological Science*, September 2008

### **Research Interests**

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- Environmental Security Hypothesis
- Evolutionary Psychology and Mate Selection
- Facial Feature Preferences and Measurement
- Close Relationships: Attraction, Intimacy, Commitment, Satisfaction
- Emotions: Love, Trust, Jealousy, Happiness, Embarrassment
- Instructional Technology Methods

### **Research in Progress**

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- Environmental Security Hypothesis: Experimental and archival investigations

- Similarity and physical attraction
- Sex differences in personal advertisement preferences
- Sun tanning, sun tanning behavior, and physical attraction
- Kissing attitudes, behaviors, relationships

### **Journal Articles under Review (underline indicates student co-author)**

- Pettijohn, T. F. II, Pettijohn, T. F., & McDermott, L. A. Active learning exercises for teaching classic research on impression formation in social psychology courses. Under review.
- Pettijohn, T. F. II, Naples, G. M., McDermott, L. A., & Pettijohn, T. F. Gender, college year, and romantic relationship status differences in embarrassment and self attitudes of college students. In preparation.

### **Journal Articles in Preparation (underline indicates student co-author)**

- Livosky, M., Pettijohn, T. F. II, & Capo, J. Sexist attitude changes resulting from a psychology of gender course. In preparation.

### **Journal Article Publications (underline indicates student co-author)**

- Pettijohn, T. F. II. (1995). Correlations among college students' grade point averages and American College Test scores. *Psychological Reports*, 76, 336-338.
- Pettijohn, T. F. II, & Pettijohn, T. F. (1996). Perceived happiness of college students measured by Maslow's hierarchy of needs. *Psychological Reports*, 79, 759-762.
- Pettijohn, T. F. II, & Tesser, A. (1999). An investigation of popularity in environmental context: Facial feature assessment of American movie actresses. *Media Psychology*, 1, 229-247.
- Pettijohn, T. F. II. (2003). Relationships between U.S. social and economic hard times and popular motion picture actor gender, actor age, and movie genre preferences. *North American Journal of Psychology*, 5(1), 61-66.
- Pettijohn, T. F. II, & Tesser, A. (2003). History and facial features: The eyes have it for actresses but not for actors. *North American Journal of Psychology*, 5(3), 335-344.
- Pettijohn, T. F. II, & Jungeberg, B. (2004). *Playboy* playmate curves: Changes in facial and body feature preferences across U.S. social and economic conditions. *Personality and Social Psychology Bulletin*, 30(9), 1186-1197.
- Pettijohn, T. F. II, & Perelli, E. G. (2005). Using group web page and video clip creation exercises in introductory psychology courses. *Teaching of Psychology*, 32, 54-56.
- Pettijohn, T. F. II, & Tesser, A. (2005). Threat and social choice: When eye size matters. *Journal of Social Psychology*, 145(5), 547-570.
- Pettijohn, T. F. II, Pettijohn, T. F., & Sacco, D. F., Jr. (2005). A locus of control measure as a teaching demonstration. *Psychological Reports*, 97, 666.
- Price, B. R., & Pettijohn, T. F. II. (2006). The effect of ballet dance attire on body and self perceptions of female dancers. *Social Behavior and Personality: An International Journal*, 34(8), 991-998.
- Pettijohn, T. F. II, & Sacco, M. F. (2007). Multiple-choice exam question order influences on student performance, completion time, and perceptions. *Journal of Instructional Psychology*, 34, 142-149.

- Pettijohn, T. F. II, & Pettijohn, T. F. (2007). Required discussion Web pages in psychology courses and student outcomes. *Journal of Instructional Psychology*, 34(4), 256-263.
- McGuirk, E. M., & Pettijohn, T. F. II. (2008). Birth order and romantic relationship styles and attitudes in college students. *North American Journal of Psychology*, 10(1), 37-52.
- Pettijohn, T. F. II, & Walzer, A. S. (2008). Reducing racism, sexism, and homophobia in college students by completing a psychology of prejudice course. *College Student Journal*, 42(2), 459-468.
- Pettijohn, T. F. II, McDermott, L. A., & Naples, G. M. (2008). Triggers of most embarrassing moment recollections in a college sample. *Social Behavior and Personality: An International Journal*, 36(4), 549-550.
- Yerkes, M. J., & Pettijohn, T. F. II (2008). Developmental stability of perceived physical attractiveness from infancy to young adulthood. *Social Behavior and Personality: An International Journal*, 36(5), 691-692.
- McDermott, L. A., & Pettijohn, T. F. II (2008). The effect of skin-tone and prejudice on perceptions of attraction. *Psi Chi Journal of Undergraduate Research*, 13(3), 136-139.
- Pettijohn, T. F. II, & Naples, G. M. (2009). Reducing ethnocentrism in U.S. college students by completing a cross-cultural psychology course. *The Open Social Science Journal*, 2, 1-6.
- Pettijohn, T. F. II, Pettijohn, T. F., & Geschke, K. S. (2009). Changes in sun tanning attitudes and behaviors of U.S. college students from 1995 to 2005. *College Student Journal*, 43(1), 161-165.
- Pettijohn, T. F. II, & Sacco, D. F., Jr. (2009). Tough times, meaningful music, mature performers: Popular *Billboard* songs and performer preferences across social and economic conditions in the USA. *Psychology of Music*, 37(2), 155-179.
- Pettijohn, T. F. II, & Sacco, D. F., Jr. (in press). The language of lyrics: An analysis of popular *Billboard* songs across conditions of social and economic threat. *Journal of Language and Social Psychology*.
- Pettijohn, T. F. II, Sacco, D. F., Jr., & Yerkes, M. J. (in press). Hungry people prefer more mature mates: A field test of the environmental security hypothesis. *The Journal of Social, Evolutionary, and Cultural Psychology*.

## Book Chapters

- Nelson, L. D., Pettijohn, T. F. II, & Galak, J. (2007). Mate preferences in social cognitive context: When environmental and personal change leads to predictable cross-cultural variation. In V. Swami & A. Furnham (Eds.) *Body beautiful: Evolutionary and socio-cultural perspectives* (pp. 185-206). New York: Palgrave.

## Professional Conference Presentations (underline indicates student co-author)

- Pettijohn, T. F. II, & Tesser, A. (1997, April). Beauty in environmental context. Paper presented at the 20th Annual Psi Chi Convention for the Behavioral Sciences, Athens, Georgia.
- Pettijohn, T. F. II, & Tesser, A. (1997, May). Facial features and popularity of American movie actresses. Poster presented at the 9th Annual American Psychological Society Convention, Washington DC.
- Pettijohn, T. F. II, Sirgany, K. A., Curry, J., Vaughn, T., Ledford, S., and Seeman, B. (1998, April). Gender differences in embarrassibility: Does the presence of a potential dating partner make a difference? Poster presented at the 21st Annual Psi Chi Convention for the Behavioral Sciences, Athens, Georgia.

- Cline, J. M., & Pettijohn, T. F. II (1998, April). What they're doing now: Career paths of graduates of the social program at the University of Georgia. Poster presented at the 21st Annual Psi Chi Convention for the Behavioral Sciences, Athens, Georgia.
- Pettijohn, T. F. II, Henderson, M., & Tesser, A. (1999, April). Relationships between U.S. social and economic hard times and popular motion picture actor gender, actor age, and movie genre preferences. Poster presented at the 22nd Annual Psi Chi Convention for the Behavioral Sciences, Athens, Georgia.
- Pettijohn, T. F. II, & Tesser, A. (2001, June). Threat, social choice, and the functional role of attributions. Poster presented at the 13th Annual American Psychological Society Convention, Toronto, Ontario, Canada.
- Pettijohn, T. F. II, & Jungeberg, B. (2003, June). *Playboy* Playmate facial and body feature changes across U.S. social and economic conditions. Poster presented at the 15th Annual American Psychological Society Convention, Atlanta, Georgia.
- Pettijohn, T. F. II, & Pettijohn, T. F. (2003, May). The discussion web page dilemma. Poster presented at the 10th Annual American Psychological Society Teaching Institute, Atlanta, Georgia.
- Pettijohn, T. F. II, & Perelli, E. G. (2003, May). Utilizing group web page and video clip creation exercises to facilitate learning. Poster presented at the 10th Annual American Psychological Society Teaching Institute, Atlanta, Georgia.
- Pettijohn, T. F. II, & Yerkes, M. J. (2004, May). Miss America facial and body feature changes across social and economic conditions. Poster presented at the 16th Annual American Psychological Society Convention, Chicago, Illinois.
- Pettijohn, T. F. II, Pettijohn, T. F., & Sacco, D. F., Jr. (2004, May). Validating a locus of control teaching demonstration measure. Poster presented at the 11th Annual American Psychological Society Teaching Institute, Chicago, Illinois.
- Pettijohn, T. F. II, & Sacco, M. F. (2004, May). The influence of multiple-choice exam question order on student performance and perceptions. Poster presented at the 11th Annual American Psychological Society Teaching Institute, Chicago, Illinois.
- Pettijohn, T. F. II, & Pettijohn, T. F. (2005, May). Web page discussion contributions and course performance. Poster presented at the 12th Annual American Psychological Society Teaching Institute, Los Angeles, California.
- Pettijohn, T. F. II, & Yerkes, M. J. (2005, May). Miss Hong Kong facial and body feature changes across social and economic conditions and time. Poster presented at the 17th Annual American Psychological Society Convention, Los Angeles, California.
- Pettijohn, T. F. II, & Sacco, D. F., Jr. (2005, May). Popular U.S. music preferences across time and social and economic conditions. Poster presented at the 17th Annual American Psychological Society Convention, Los Angeles, California.
- Pettijohn, T. F. II, Sacco, D. F., Jr., & Yerkes, M. J. (2005, May). Hungry men prefer more mature women: A field test of the environmental security hypothesis. Poster presented at the 17th Annual American Psychological Society Convention, Los Angeles, California.
- Pettijohn, T. F. II, Pettijohn, T. F., & Geschke, K. S. (2006, May). Changes in sun tanning attitudes and behaviors from 1995 to 2005. Poster presented at the 18th Annual Association for Psychological Science Convention, New York City, New York.
- Pettijohn, T. F. II, & Walzer, A. S. (2006, May). Prejudice attitude reduction by completing a psychology of prejudice course. Poster presented at the 13th Annual Association for Psychological Science Teaching Institute, New York City, New York.

- Pettijohn, T. F. II, Walzer, A. S., & Sacco, D. F., Jr. (2007, May). The effects of college student employment expectations on eye size preference and ideal mate personality ratings. Poster presented at the 19th Annual Association for Psychological Science Convention, Washington, D.C.
- Pettijohn, T. F. II, Walzer, A. S., & Yerkes, M. J. (2007, May). The influence of future social and economic success beliefs on eye size, body shape, and hair color preferences. Poster presented at the 19th Annual Association for Psychological Science Convention, Washington, D.C.
- Williams, G. M., & Pettijohn, T. F. II (2007, May). Songs for the seasons: Music preferences change with the season. Poster presented at the 19th Annual Association for Psychological Science Convention, Washington, D.C.
- Pettijohn, T. F. II, Pettijohn, T. F., & McDermott, L. A. (2007, May). Effective attribution exercises based on classic research for social psychology courses. Poster presented at the 14th Annual Association for Psychological Science Teaching Institute, Washington, D.C.
- Pettijohn, T. F. II, & Naples, G. M. (2008, May). Ethnocentrism reduction after completing a cross-cultural psychology course. Poster presented at the 15th Annual Association for Psychological Science Teaching Institute, Chicago, Illinois.
- Livosky, M., Pettijohn, T. F. II, & Capo, J. R. (2008, May). Reducing sexist attitudes by completing a psychology of gender course. Poster presented at the 15th Annual Association for Psychological Science Teaching Institute, Chicago, Illinois.
- Pettijohn, T. F. II, McDermott, L. A., Naples, G. M., & Pettijohn, T. F. (2008, May). Gender, age, and romantic relationship status differences in embarrassment and self attitudes of college students. Poster presented at the 20th Annual Association for Psychological Science Convention, Chicago, Illinois.
- Pettijohn, T. F. II (2009, August). U.S. president age, height, and facial feature changes with the social and economic climate. Poster accepted for presentation at the 117th Annual American Psychological Association Convention, Toronto, Ontario, Canada.

### **Thesis and Dissertation Committee Service**

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- Undergraduate Honors Thesis Advisor for Shandra Brown, "The effect of extracurricular involvement, intrinsic motivation, and locus of control on academic success," Mercyhurst College, Erie, Pennsylvania, 2001-2002
- Master's Thesis Committee Member for Shandra Brown, "Validation of the Person Picking an Apple from a Tree Projective Drawing through Comparative Analysis," Graduate Art Therapy Program (MA), Eastern Virginia Medical School, Norfolk, Virginia, 2003-2004
- Undergraduate Honors Thesis Advisor for Melissa Yerkes, "Developmental Attractiveness," Mercyhurst College, Erie, Pennsylvania, 2004-2005
- Doctoral Dissertation Committee Member for John Schultz, "Why Parents Send Their Children to Private Catholic Schools," Duquesne University/Mercyhurst College, Interdisciplinary Doctoral Program for Educational Leaders, 2005-2007
- Undergraduate Honors Thesis Advisor for Emily McGuirk, "Birth Order and Romantic Relationship Styles and Behaviors," Mercyhurst College, Erie, Pennsylvania, 2006-2007
- Senior Research Practicum Advisor for Amy Walzer, "Social comparison theory: The effects of race on self-perceptions in sport advertisement," Mercyhurst College, Erie, Pennsylvania, 2006-2007
- Senior Research Practicum Advisor for Lauren McDermott, "Fashion, classism, and racism: An investigation of college student attributions," Mercyhurst College, Erie, Pennsylvania, 2007-2008

### **College Committee Service**

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- Computing Committee, Mercyhurst College, Erie, Pennsylvania, 2001-2002 (Acting Chair), 2002-2003 (Chair)
- Faculty Research Committee, Mercyhurst College, Erie, Pennsylvania, 2003-2004, 2004-2005, 2005-2006 (Co-Chair)
- Institutional Review Board, Mercyhurst College, Erie, Pennsylvania, 2000-2001, 2002-2003 (Chair), 2003-2004 (Chair), 2004-2005 (Chair), 2005-2006 (Chair), 2006-2007 (Chair)
- Psychology Department Faculty Search Committee, Mercyhurst College, Erie, Pennsylvania, 2001-2002
- Teaching, Learning, and Technology Steering Committee, Mercyhurst College, Erie, Pennsylvania, 2003-2004 (Chair), 2004-2005 (Chair)
- College Instructional Technology Steering Committee, Mercyhurst College, Erie, Pennsylvania, 2005-2006
- Honors Program Selection Committee, Mercyhurst College, Erie, Pennsylvania, Spring 2002, Spring 2003
- Student Learning Outcomes Pilot, Mercyhurst College, Erie, Pennsylvania, 2006-2007
- Student Research Committee, Mercyhurst College, Erie, Pennsylvania, 2006-2007 (Chair), 2007-2008 (Chair)
- Rank and Tenure, Peer Committee Member, Mercyhurst College, Erie, Pennsylvania, 2006-2007, 2007-2008
- Strategic Vision Process, Academic Excellence Team, Mercyhurst College, Erie, Pennsylvania, 2007
- Alumni of the Year Committee, Coastal Carolina University, Conway, South Carolina, Fall 2008
- Natural and Applied Sciences Building Committee, Coastal Carolina University, Conway, South Carolina, 2008-2009
- Institutional Animal Care & Use Committee, Coastal Carolina University, Conway, South Carolina, 2008-2009
- Psychology Department Instructor Search Committee, Coastal Carolina University, Conway, South Carolina, 2008-2009 (on hold due to budget)

### **Invited College Presentations**

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- Invited Speaker, “Graduate Study in Psychology,” presented to the Psychology Club, Mercyhurst College, Erie, Pennsylvania, October 2000
  - Invited Speaker, “First-year Teaching at Mercyhurst College”, presented to Mercyhurst College new faculty at the New Faculty Orientation, Erie, Pennsylvania, August 2001
  - Invited Panelist, “Understanding Tragedy,” presented to the Mercyhurst College Community, Erie, Pennsylvania, September 2001
  - Invited Faculty Presenter, Faculty Forum: Teaching with Technology, Mercyhurst College, Erie, Pennsylvania, October 2002
  - Invited Presenter, Technology Buffet, “Teaching with PowerPoint,” presentation to faculty, Mercyhurst College, Erie, Pennsylvania, September 2002
  - Invited Speaker, “Graduate School Planning,” presented to the Psychology Club, Mercyhurst College, Erie, Pennsylvania, October 2002
  - Invited Speaker, “Graduate School Applications and Advice,” presented to Mercyhurst College Students through the College Writing Center, Erie, Pennsylvania, April 2001, April 2002, April 2004, April 2005
  - Invited Presenter, Consortium Coordinated Program in Dietetics, “Research, the Scientific Method, and the Professional,” Gannon University, Erie, Pennsylvania, August 2003
  - Invited Faculty Presenter, Technology Buffet, “Online Surveys,” presentation to faculty, Mercyhurst College, Erie, Pennsylvania, September 2003
  - Invited Guest Presenter, Infant and Child Development - HDFR 115, Mercyhurst College, Erie, Pennsylvania, January 2004

- Invited Faculty Presenter, “Ideal Mate Preferences of Hungry and Full College Students,” Mercyhurst Research Symposium, Mercyhurst College, Erie, Pennsylvania, April 2005
- Invited Faculty Presenter, “Reducing Racism, Sexism, and Homophobia in College Students through Education and Action,” Mercyhurst Research Symposium, Mercyhurst College, Erie, Pennsylvania, April 2006
- Invited Guest Presenter, Global and Cultural Perspectives of Leadership - OL 602, “Prejudice,” Mercyhurst College, Erie, Pennsylvania, June 2006
- Invited Presenter, Consortium Coordinated Program in Dietetics, “Why Research? Overview of Research and its Value,” Edinboro University, Porreco Center, Erie, Pennsylvania, August 2007
- Invited Faculty Presenter, Mercyhurst Research Social, Mercyhurst College, Erie, Pennsylvania, December 2006, December 2007
- Invited Faculty Panel Presenter, Faculty Development, “So You Want to Get Published. . .”, Mercyhurst College, Erie, Pennsylvania, April 2008
- Invited Guest Speaker, Psi Chi Induction Ceremony, Coastal Carolina University, Conway, South Carolina, November 2008
- Invited Guest Presenter, Honors Capstone Seminar – HONR 498, “Introduction to Research Methods in the Behavior Sciences,” Coastal Carolina University, Conway, South Carolina, February 2009

### **Other Service**

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- Co-Faculty Advisor, Psychology Club, Mercyhurst College, Erie, Pennsylvania, 2000-2008
  - Web Site Administrator, Department of Psychology, Mercyhurst College, Erie, Pennsylvania, 2000-2007
  - Web Site Administrator, Children’s ADHD Summer Treatment Program, Mercyhurst College Psychology Department/The Achievement Center of Erie, Erie, Pennsylvania, 2000-2002
  - Web Site Administrator, Institutional Review Board (IRB), Mercyhurst College, Erie, Pennsylvania, 2002-2007
  - Web Site Administrator, Electronic Registration and Research Submission Database Coordinator, Northwestern Pennsylvania Undergraduate Psychology Conference, Spring 2003
  - Faculty Student Academic Advisor, Department of Psychology, Mercyhurst College, 2000-2008
  - Pre-Major Fair, Psychology Faculty Representative, Mercyhurst College, Erie, Pennsylvania, October 2000, October 2001, October 2002, October 2004, October 2006, October 2007
  - Admissions Open House, Psychology Faculty Representative, Mercyhurst College, Erie, Pennsylvania, October 2002, October 2003, October 2004, October 2005, October 2006
  - Faculty Mentor, Society for Personality and Social Psychology Mentorship Program, 2000-present
  - Psychology Major Sophomore Review, Faculty Reviewer, Mercyhurst College, Erie, Pennsylvania, Spring 2001, Spring 2002, Spring 2003, Spring 2004, Spring 2005, Spring 2006
  - Graduation, Faculty Participant, Mercyhurst College, Erie, Pennsylvania, May 2001, May 2002, May 2003, May 2004, May 2005, May 2006, May 2007, May 2008
  - Fresh Start academic advisor for incoming students, Mercyhurst College, Erie, Pennsylvania, Summer 2001, Summer 2002, Summer 2003, Summer 2004, Summer 2005, Summer 2006
  - Host Family for 2 students, P.M.E.A. District II Music Festival, January 2002
  - Major Day, Psychology Presenter, Mercyhurst College, Erie, Pennsylvania, April 2002, March 2003, March 2005, March 2007
  - Faculty Paper Session Chair, Western Pennsylvania Undergraduate Psychology Conference, Washington & Jefferson College, Washington, Pennsylvania, April 2002
  - Web Advisor (online student advising and grade assignment program), Trial Faculty Volunteer and Facilitator, Mercyhurst College, Erie, Pennsylvania, 2002-2003

- Freshman Year Initiative, Instructor, Mercyhurst College, Erie, Pennsylvania, Fall 2002, Fall 2003, Fall 2004, Fall 2005, Fall 2006, Fall 2007
- Co-organizer, Northwestern Pennsylvania Undergraduate Psychology Conference, hosted at Mercyhurst College, Erie, Pennsylvania, April 2003 (approx. 100 research papers and posters, 250 attendees, over 12 different colleges/universities represented)
- Betsy Lantz Memorial Scholarship Recommendation Committee, Mercyhurst College, Erie, Pennsylvania, Spring 2003
- Service to Erie Day, Presque Isle clean-up with incoming Mercyhurst College freshmen, September 2003
- Mercyhurst Research Symposium, Faculty co-presenter on 14 student research projects, Mercyhurst College, Erie, Pennsylvania, April 2004
- Faculty Paper Session Chair, Western Pennsylvania Undergraduate Psychology Conference, Allegheny College, Meadville, Pennsylvania, April 2004
- Co-Presenter with student research assistants, Research Experience and American Psychological Society Presentation, Mercyhurst College, October 2004
- Faculty Guest, Mercyhurst College Martin Luther King, Jr. Breakfast, Mercyhurst College, Erie, Pennsylvania, January 2005, January 2006, January 2007, January 2008
- Invited Faculty Guest, Senior Awards Dinner (Don Sacco, winner of the Bishop's Award), Mercyhurst College, Erie, Pennsylvania, May 2005
- Mercyhurst Research Symposium, Faculty co-presenter on 16 student research projects, Mercyhurst College, Erie, Pennsylvania, April 2005
- Service to Erie Day, McClelland Park clean-up with incoming Mercyhurst College freshmen, August 2004, August 2005, August 2006, August 2007
- Mercyhurst Research Symposium, Faculty co-presenter on 17 student research projects, Mercyhurst College, Erie, Pennsylvania, April 2006
- Faculty Paper Session Chair, Western Pennsylvania Undergraduate Psychology Conference, Gannon University, Erie, Pennsylvania, April 2006
- Mercyhurst Academic Symposium, Presidential Inauguration Event, Faculty co-presenter on 12 student research projects, Mercyhurst College, Erie, Pennsylvania, September 2006
- Faculty Participant, Presidential Inauguration Installation Ceremony, Mercyhurst College, Erie, Pennsylvania, September 2006
- Mercyhurst Research Symposium, Faculty co-presenter on 16 student research projects, Mercyhurst College, Erie, Pennsylvania, April 2007
- Mercyhurst Research Symposium, Faculty co-presenter on 8 student research projects, Mercyhurst College, Erie, Pennsylvania, April 2008
- Founder's Day, Faculty Participant, Coastal Carolina University, Conway, South Carolina, September 2008
- International Summer School Program, Faculty Participant teaching General Psychology, Coastal Carolina University, Conway, South Carolina, Fall 2008
- Unilever, unpaid marketing consulting, "Axe body wash campaign", October 2008
- Newlin Consulting, unpaid consulting, "Multi-vitamin campaign", October 2008
- Graduation, Faculty Participant, Coastal Carolina University, Conway, South Carolina, December 2008
- Faculty Judge, Celebration of Inquiry Undergraduate Research Competition, Coastal Carolina University, Conway, South Carolina, February 2009
- Faculty Presenter, Celebration of Inquiry, "Music Tells the Stories of our Lives: In Good Times and in Bad," Coastal Carolina University, Conway, South Carolina, February 2009

### **Invited Professional Research Presentations**

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- Tesser, A., & Pettijohn, T. F. II (2000, October). On social choice and attributions. Presentation to the Institute for Behavioral Research, University of Georgia, Athens, Georgia.
- Pettijohn, T. F. II, & Tesser, A. (2001, April). American beauties. Presentation to the Northwestern Pennsylvania Psychological Association, Erie, Pennsylvania.
- Pettijohn, T. F. II. (2001, June). Facial feature preferences under conditions of threat. Presentation to Social Psychology class at the Ohio State University, Marion, Ohio.
- Pettijohn, T. F. II, & Sacco, D. F. (2005, September). Billboard music hits and environmental security in the U.S. across time. Presentation to the Northwestern Pennsylvania Psychological Association, Erie, Pennsylvania.
- Pettijohn, T. F. II. (2005, October). Movie stars, *Playboy* playmates, and *Billboard* music popularity across social and economic conditions. Invited research colloquium presented at Bucknell University, Department of Psychology, Lewisburg, Pennsylvania.
- Livosky, M., Pettijohn, T. F. II, & Capo, J. (2007, November). Sexist attitude changes and the psychology of gender. Presentation to the Northwestern Pennsylvania Psychological Association, Erie, Pennsylvania.
- Livosky, M., Pettijohn, T. F. II, & Capo, J. (2008, April). Sexist attitude changes and the psychology of gender. Invited research talk presented at Edinboro University, Edinboro, Pennsylvania.

### **Supervised Student Research**

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- Section available by request (over 200 undergraduate conference presentations)

### **Technical Reports**

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- Section available by request (Reports for Northeast Georgia Center, MHMRSA)

### **Media Appearances and Mentions**

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- Section available by request (over 150 U.S. and foreign television, radio, magazine, and newspaper interviews about my research on environmental influences and social preferences as well as other subjects in my area of expertise in social psychology)
- Some notable sources include appearances on *MSNBC*, *Dateline NBC*, *CNN*, *Discovery Channel*, *BBC News Radio*, *National Public Radio*, and in the *New York Times*, *London Times*, *Psychology Today*, *Billboard*, *Chronicle of Higher Education*, *Rolling Stone*, *Playboy*, and *Newsweek*

#### ***Most recent media coverage:***

*Pluska* (Slovakia), "The Bigger the Crisis, the Bigger the Bust", October 10, 2008

*New York Post* [newspaper], "Economic Booms & 'Busts'", October 18, 2008

*BBC NewsRadio*, recorded telephone interview, October 18, 2008 (Changing social preferences in a recession, interview of past research findings)

*New York Times* [newspaper], "A Hemline Index Updated- How Does Society Change in a Bad Economy", October 19, 2008

*KTSA NewsRadio*, San Antonio, Texas, live telephone interview, October 20, 2008

*Austrian Radio news*, Austria, recorded telephone interview, October 22, 2008

*Radio Free Europe*, recorded telephone interview, October 22, 2008

- Toronto Star*, “In tough times, ‘Mom’ always looks best”, October 23, 2008
- Investment News Magazine*, “Financial woes may create a new generation of savers”, November 2, 2008
- Business News Network* (Canada), television interview request
- The Street.com* [online news], “Playboy’s Bare Market”, October 24, 2008
- Rachel Maddow Show* mention, October 20, 2008
- As it Happens* (Canada), recorded radio interview, November 11, 2008
- Coastal Today*, Coastal Carolina University weekly news television interview, “Economic Times and Social Trends”, November 10, 2008
- Grammy Magazine*, “A Sign Of The Times?”, November 13, 2008
- WPHT CBS NewsRadio*, Philadelphia, Pennsylvania, live telephone interview, November 18, 2008
- Rolling Stone Magazine*, “Research Shows: Troubled Times Call for Sober Songs”, December 11, 2008
- The Chanticleer* [newspaper], “Professors earn national recognition for research”, December 1, 2008
- Canwest News Service*, Canada, “Crying in Your Beer?”, November 27, 2008
- KTRS TalkRadio*, St. Louis, Missouri, live radio interview, December 11, 2008
- Minnesota Public Radio*, recorded radio interview, “The economy alters our notion of attractiveness”, December 18, 2008
- Boston Globe* [newspaper], “Evolutionary curveball for curvy?”, December 22, 2008
- Sound Opinions* (Chicago), recorded radio interview, January 2, 2009
- Cosmopolitan* [magazine], February 2009, p. 29
- Allure* [magazine], February 2009, p. 97
- Worth* [magazine], Spring 2009
- Slate Magazine*, Spring 2009
- Danish Daily Information* [newspaper], Copenhagen, Denmark, February 2009
- Colors Magazine*, Spring 2009
- Chicago Tribune*, “Recession soundtrack is playing,” February 5, 2009
- Myrtle Beach Sun News*, “Coastal Carolina University series celebrates inquiry and discussion,” February 12, 2009
- Globe and Mail*, Canada, February 2009
- South Carolina Education Radio, Your Day, recorded interview, February 24, 2009
- Newsweek Poland* [magazine], “This is a crisis . . .,” February 27, 2009
- Foreign Policy* [magazine], “The Long Legs of the Crash: 13 Unexpected Consequences of the Financial Crisis”, March/April 2009
- Association for Psychological Science Observer*, members in the news section, “Music and Hard Times,” March 2009
- Playboy* [magazine], Playmate News, March 2009
- The Daily Beast*, “Hot and Heavy,” March 13, 2009
- Newstalk Radio Ireland*, Culture Shock, live phone interview, March 28, 2009

*Newsweek* [magazine], forthcoming

*L.A. Times*, forthcoming

## **Special Skills and Training**

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- Internet Web Page Design, Site Maintenance, and Programming (HTML, Dreamweaver) Skills
- Online Survey Creation and Data Collection Skills (HTML, SurveyMonkey, SNAP)
- Extensive Research Methods and Statistical Analysis Training and Experience
- Experience using Statistical Software (Excel, SPSS, SAS, LISREL)
- Automated Database (Excel, SPSS, Access) Creation and Maintenance Skills
- Multimedia Presentation (PowerPoint) Development and Oral Presentation Experience
- Digital Video/Imaging Editing and Publishing Experience
- Psychology Newsletter (Publisher) Development, Production, and Distribution Experience
- Web Advisor, Online Student Advising and Grade Assignment Program
- Non-Violent Crisis Intervention, Cultural Sensitivity Training
- CPR/First Aid Certification

## **Grants**

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Faculty Policies Committee Research Grant, Mercyhurst College, Erie, Pennsylvania, 2001, (\$828), used to attend and present research at the 13th Annual American Psychological Society Convention, Toronto, Ontario, Canada

Academic Enrichment Grant, Mercyhurst College, Erie, Pennsylvania, 2001-2002, (\$1,000), used to supplement student research (attending Western Pennsylvania Undergraduate Psychology Conference)

Links to the Future Technology Grant, Mercyhurst College, Erie, Pennsylvania, 2002, (\$2,350), used to support advancement of technology in teaching

Research Contract, Mercyhurst College, Erie, Pennsylvania, 2002-2003 academic year, 1 course reduction (\$2,500 equivalent) to spend time and energy pursuing research interests

Academic Enrichment Grant, Mercyhurst College, Erie, Pennsylvania, 2002-2003, (\$800), used to supplement student research (attending Western Pennsylvania Undergraduate Psychology Conference)

Faculty Policies Committee Research Grant, Mercyhurst College, Erie, Pennsylvania, 2003, (\$900), used to attend and present research at the 15th Annual American Psychological Society Convention, Atlanta, Georgia

Research Contract, Mercyhurst College, Erie, Pennsylvania, 2003-2004 academic year, 2 course reduction (\$5,000 equivalent) to spend time and energy pursuing research interests

Academic Enrichment Grant, Mercyhurst College, Erie, Pennsylvania, 2003-2004, (\$720), used to supplement student research (attending Western Pennsylvania Undergraduate Psychology Conference)

Applied for American Philosophical Society, Franklin Research Grant, October 2003. Did not receive grant

Faculty Policies Committee Research Grant, Mercyhurst College, Erie, Pennsylvania, 2004, (\$1,000), used to attend and present research at the 16th Annual American Psychological Society Convention, Chicago, Illinois

Research Contract, Mercyhurst College, Erie, Pennsylvania, 2004-2005 academic year, 2 course reduction (\$5,500 equivalent) to spend time and energy pursuing research interests

- Faculty Policies Committee Research Grant, Mercyhurst College, Erie, Pennsylvania, 2004, (\$254), used to travel to a research library
- Academic Enrichment Grant, Mercyhurst College, Erie, Pennsylvania, 2004-2005, (\$1500), used to supplement student research (attending Western Pennsylvania Undergraduate Psychology Conference)
- Academic Enrichment Grant, Mercyhurst College, Erie, Pennsylvania, 2004-2005, (\$870), used to supplement student travel to present research at the American Psychological Society Convention in Los Angeles, California, May 2005
- Faculty Policies Committee Research Grant, Mercyhurst College, Erie, Pennsylvania, 2004-2005, (\$1,000), used to attend and present research at the 17th Annual American Psychological Society Convention, Los Angeles, California, May 2005
- Research Contract, Mercyhurst College, Erie, Pennsylvania, 2005-2006 academic year, 1 course reduction (\$2,750 equivalent) to spend time and energy pursuing research interests
- Academic Enrichment Grant, Mercyhurst College, Erie, Pennsylvania, 2005-2006, (\$1000), used to supplement student research (attending Western Pennsylvania Undergraduate Psychology Conference)
- Academic Enrichment Grant, Mercyhurst College, Erie, Pennsylvania, 2005-2006, (\$1270), used to supplement student travel to present research at the Association for Psychological Science Convention in New York, NY, May 2006
- Society for the Teaching of Psychology (STP) Promoting Partnerships: STP Small Grant Program Grant (\$300) for Mercyhurst College and The Ohio State University-Marion students and faculty to travel to the Archives of the History of American Psychology at the University of Akron and the Inventor's Hall of Fame, Spring 2006
- Faculty Policies Committee Research Grant, Mercyhurst College, Erie, Pennsylvania, 2005-2006, (\$1,000), used to attend and present research at the 18th Annual American Psychological Society Convention, New York, New York, May 2006
- Research Contract, Mercyhurst College, Erie, Pennsylvania, 2006-2007 academic year, 2 course reduction (\$5,500 equivalent) to spend time and energy pursuing research interests
- Academic Enrichment Grant, Mercyhurst College, Erie, Pennsylvania, 2006-2007, (\$1000), to be used to supplement student research (attending Western Pennsylvania Undergraduate Psychology Conference)
- Academic Enrichment Grant, Mercyhurst College, Erie, Pennsylvania, 2006-2007, (\$1200), to be used to supplement student travel to present research at the Association for Psychological Science Convention in Washington, DC, May 2007
- Faculty Policies Committee Research Grant, Mercyhurst College, Erie, Pennsylvania, 2006-2007, (\$1,000), used to attend and present research at the 19th Annual American Psychological Society Convention, Washington, DC, May 2007
- Research Contract, Mercyhurst College, Erie, Pennsylvania, 2007-2008 academic year, 2 course reduction (\$5,700 equivalent) to spend time and energy pursuing research interests
- Academic Enrichment Grant, Mercyhurst College, Erie, Pennsylvania, 2007-2008, (\$1400), to be used to supplement student research (attending Western Pennsylvania Undergraduate Psychology Conference)
- Mercyhurst College, Erie, Pennsylvania, 2007-2008, (\$1400), to be used to supplement student research (attending Western Pennsylvania Undergraduate Psychology Conference)

## References

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